

Health Promoting Hospitals and Health Services: the evolutions of the HPH concept and the recent developments of the international network

Margareta Kristenson

*Professor em./Chief Physician in
Social and Preventive medicine,
Linköping University/Region Östergötland
Senior Advisor/Former National Coordinator
for the Swedish HPH network*

The challenges for Health Services

Changes in demography – more elderly

Changes in panorama of health problems – more chronic disease

An increasing part of health care "repairing" not curing

New demands from the users

New knowledge and technique

Within increasingly strained economy!

The challenges for Health Services

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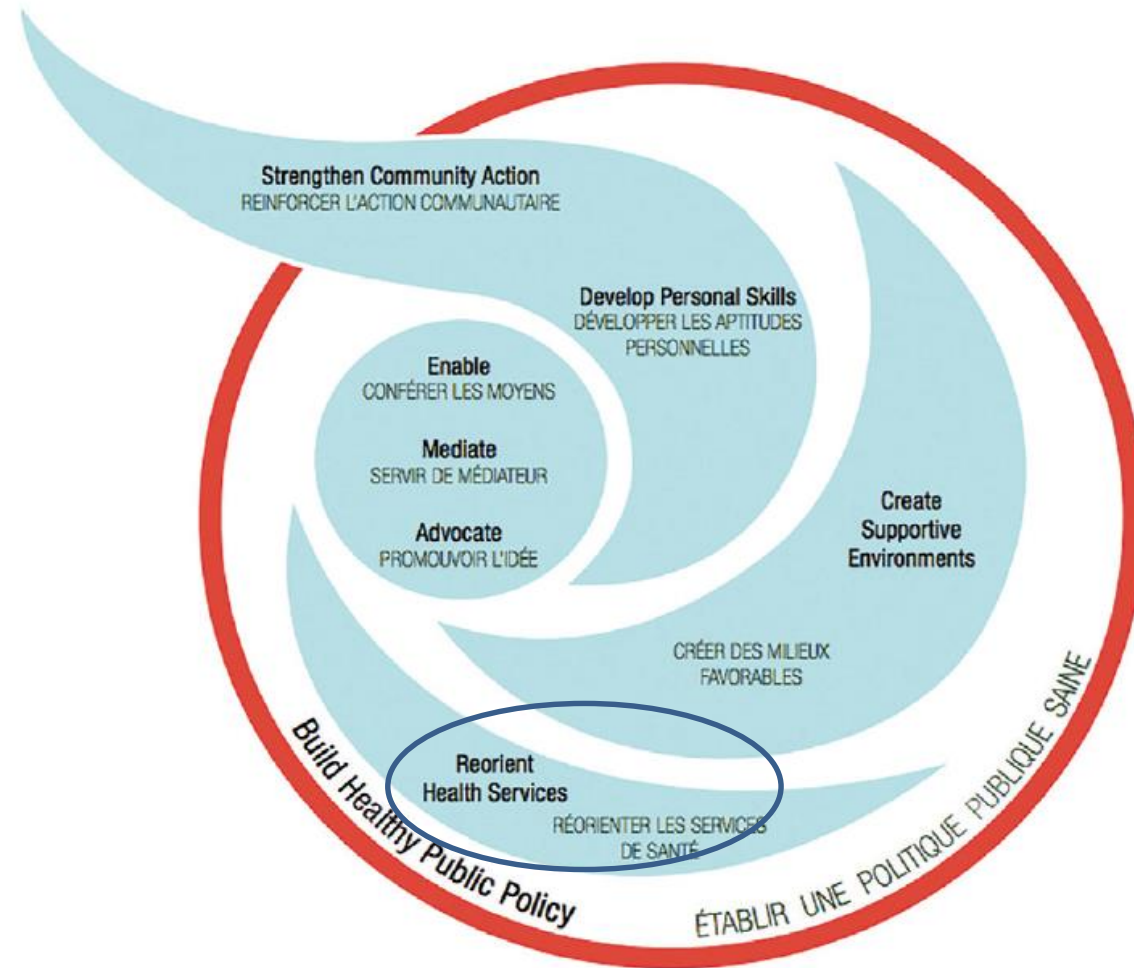
New demands from the users

New knowledge and technique

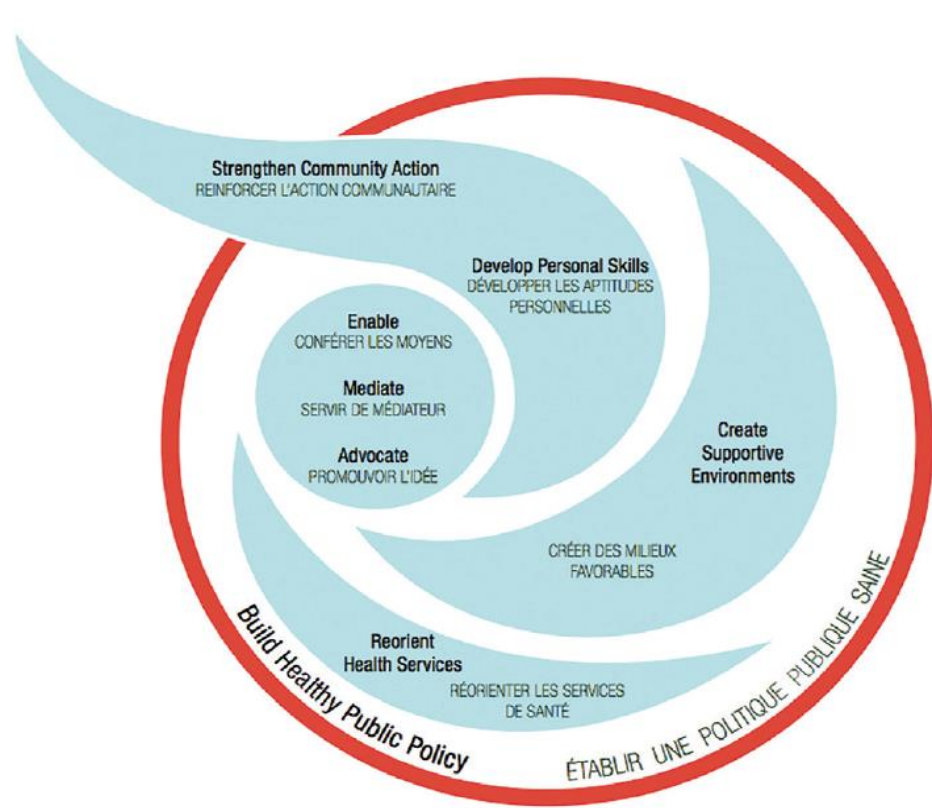
Within increasingly strained economy

*Increasing demands to develop a more effective,
and more proactive, health care.*

Ottawa charter 1986



Reorientation of Health Services



Ottawa charter

Reorientation of Health Services

HPH Vision

A more effective health service by reorienting health services towards health gain for patients, co-workers and the public served

Health Orientation

The HPH concept describes a synergy effect

Orienting health services towards health gain
leading to a more effective organization,

and

Using the knowledge, authority and
contacts of health care with the population
leading to more effective public health initiatives.

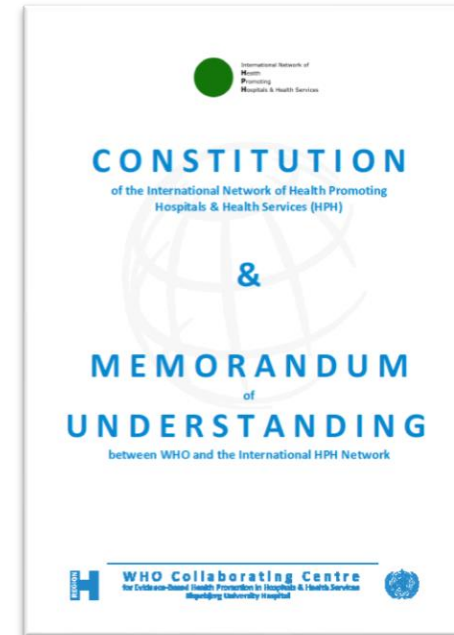
HPH Constitution

Mission

- "HPH shall work towards incorporating the WHO concepts, values, strategies and standards or indicators of HP into the organizational structure of the H/HS"

Vision

- "Increase the contribution of H/HS to better health gain through HP"



Ottawa Charter, Budapest Declaration, Vienna Recommendations, Bangkok Charter and WHO Standards for Health Promotion in Hospitals

International Network



A Network of N/R Networks

- Working together to **reorient** H&HS towards better health gain by integrating HP in all aspects
- Established by WHO in 1995 and aimed at patients, staff and community

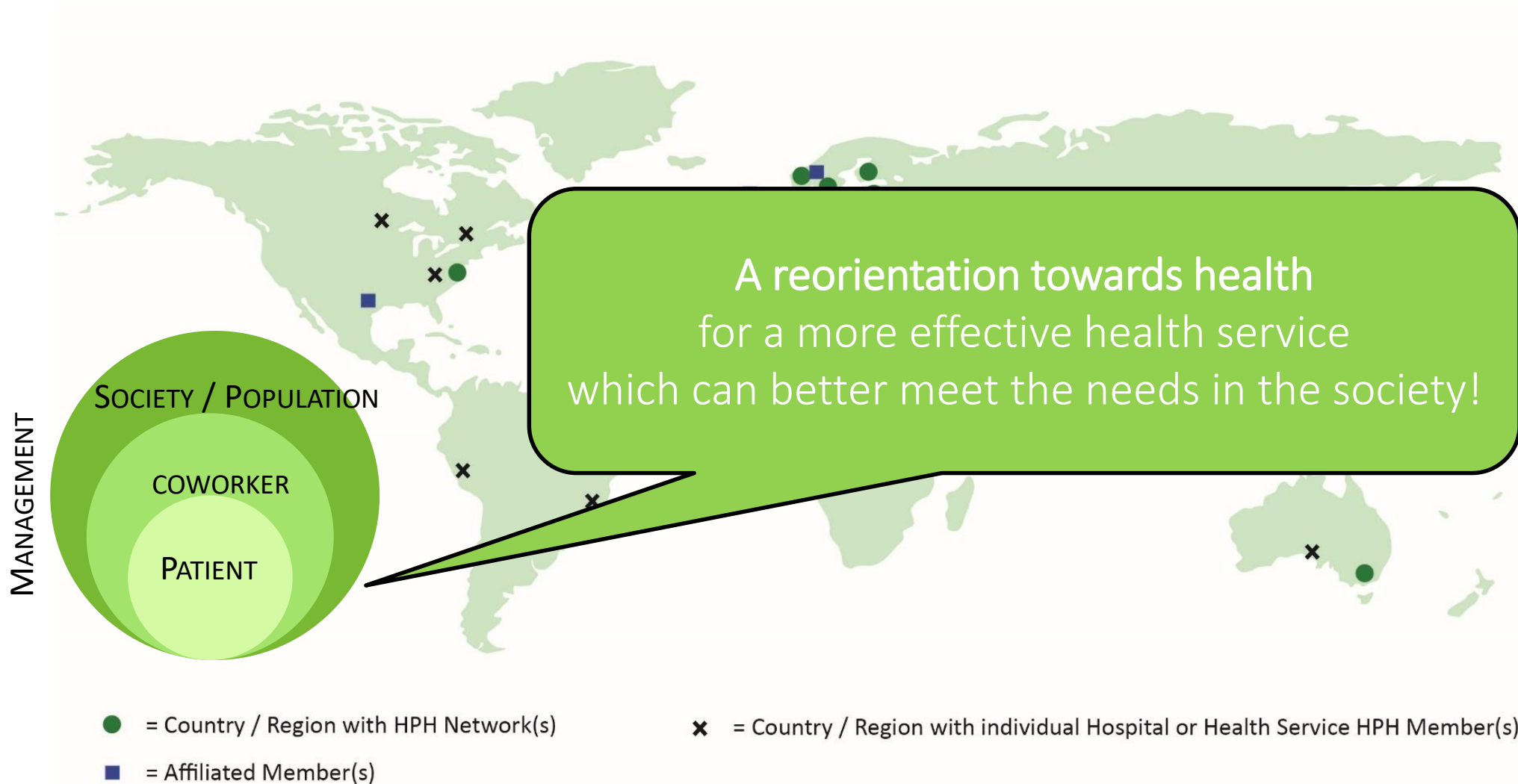
(Ottawa Charter 1986, and Vienna Rec. 1997)



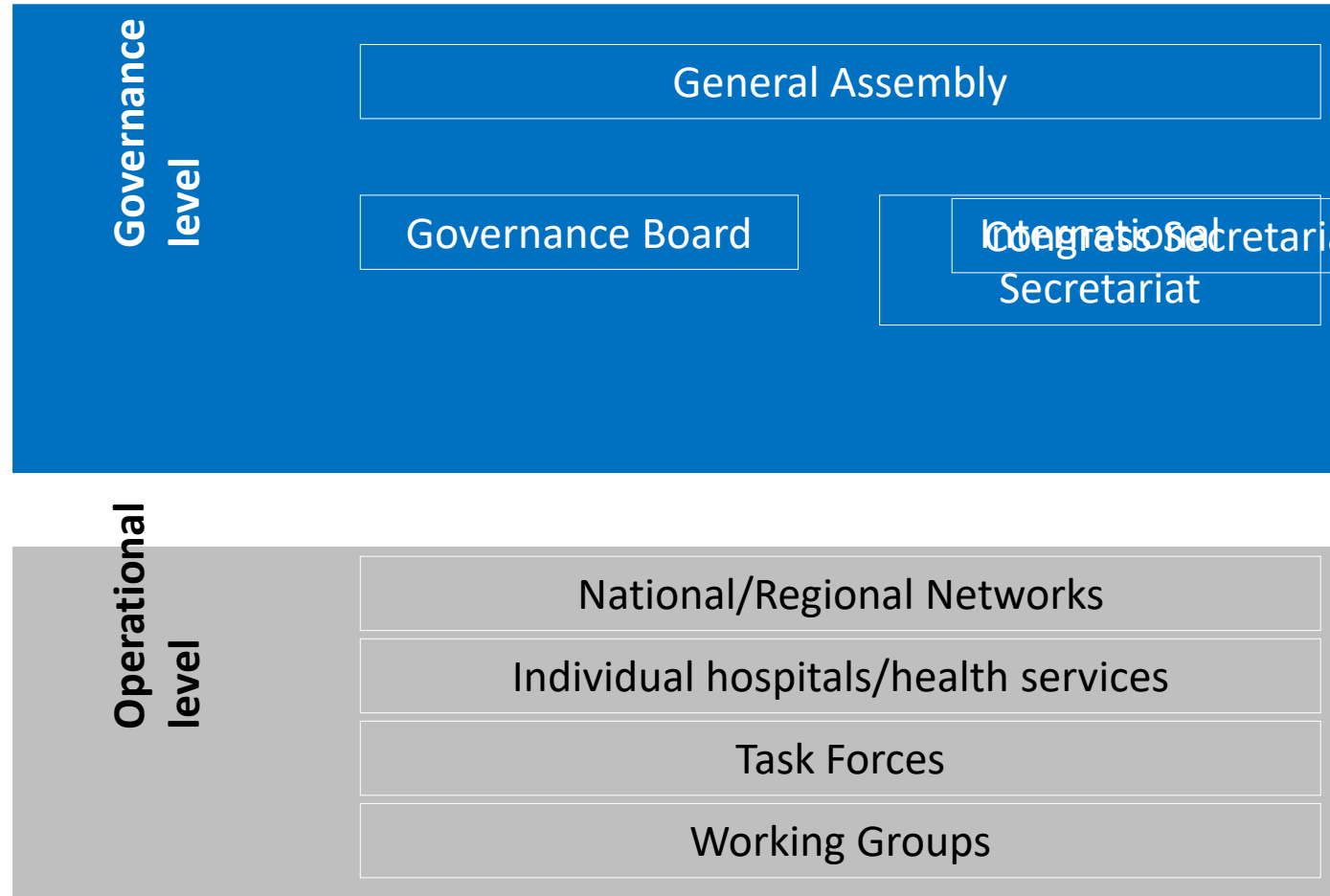
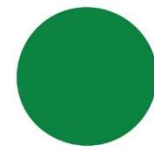
HPH history

- 1988 WHO Project
- 1997 European Network, secretariat at WHO office
Copenhagen and Barcelona. Mila Garcia Barbero
- 2004 Int. HPH Network, HPH secretariat at
WHO CC Copenhagen, CEO Hanne Tønnesen
- 2005 Gen Assembly & Governance Board
- 2008 HPH Constitution
- 2010 MoU with WHO
- 2019 New relationships with WHO and
HPH secretariat in Hamburg Optimedis, CEO Oliver Groene

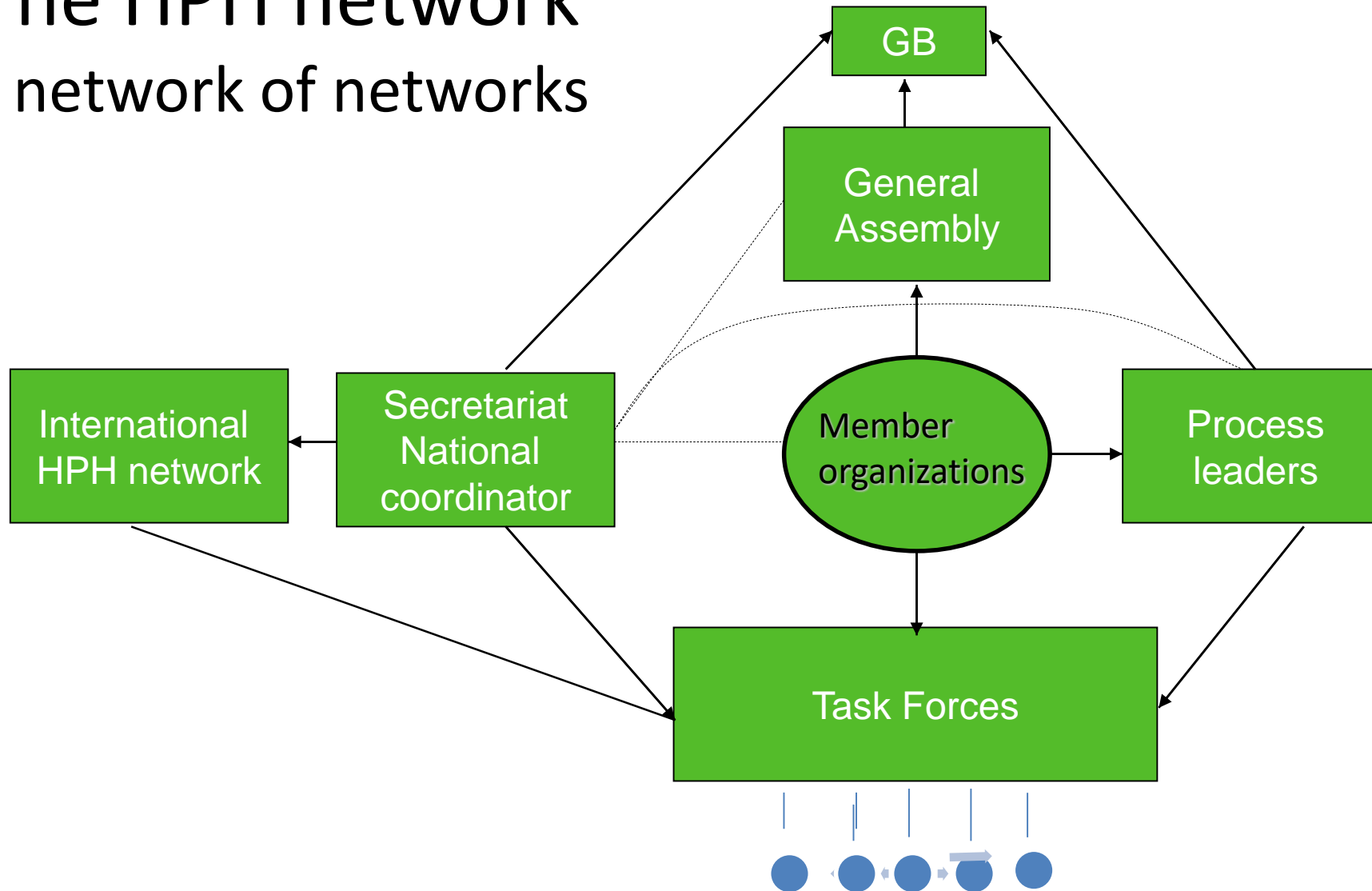
The international network of Health Promoting Hospitals and health services HPH was initiated by WHO in 1990



HPH Structure



The HPH network a network of networks





Governance Board (2018 – 2020)

- Margareta Kristenson, Sweden (Chair)
- Sally Fawkes, Australia (Vice-Chair)
- Kjersti Fløtten, Norway
- Cristina Iniesta Blasco, Catalonia Spain
- Ying-Wei Wang, Taiwan
- SIU Yuk Lun Alan, Hong Kong
- Antonio Chiarenza, Italy

The network works on implementation of the HPH-concept in four perspectives,

Patient perspective

Optimizing health services by integrating health promotion and disease prevention in the care chain

Co-worker perspective

Aiming at becoming a model for health promoting work places

Population perspective

Supporting public health interventions for the population served and in local communities

Management perspective

Using health orientation as a means to become a more effective health service



Patient perspective

Optimizing health services by integrating health promotion and disease prevention in the care chain

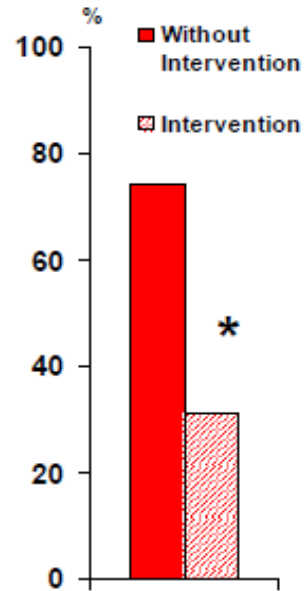
- *Developing person centered care, empowerment and health literacy*
- *Giving professional support to patients for health behavioral change e.g.
smoking cessation before surgery
smoking cessation after myocardial infarction*

Patient perspective

Giving professional support to patients for health behavioral change
e.g. smoking cessation before surgery and after myocardial infarction

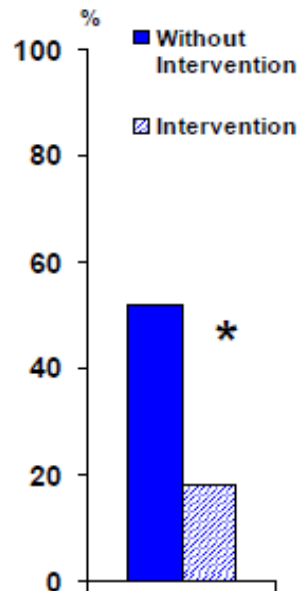
RCT studies of intervention for lifestyle
change among patients before surgery

Alcohol cessation int.
Colorectal Resection



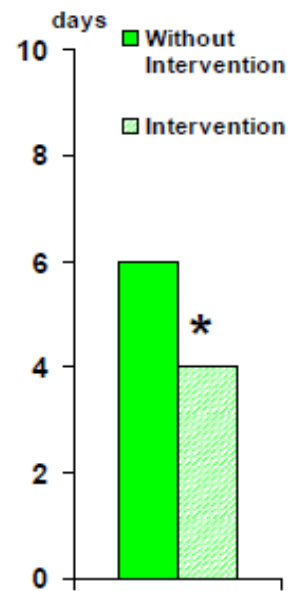
Postop complications
(*BMJ* 1999)

Smoking cessation int.
Hip/Knee Replacement



Postop complications
(*Lancet* 2002)

Physical exercise int.
Spine Surgery



Postop recovery
(*Clin Rehabil.* 2010)

Population perspective

Supporting public health interventions for the population served and in local communities

E.g. Health Dialogues for primary prevention coronary heart disease in population groups combined with structural interventions in collaboration with local communities

Open Access

Research

BMJ Open Impact of a combined community and primary care prevention strategy on all-cause and cardiovascular mortality: a cohort analysis based on 1 million person-years of follow-up in Västerbotten County, Sweden, during 1990–2006

Yulia Blomstedt,^{1,2} Margareta Norberg,^{1,2} Hans Stenlund,¹ Lennarth Nyström,¹ Göran Lönnberg,¹ Kurt Boman,^{3,4} Stig Wall,¹ Lars Weinehall^{1,2}

To cite: Blomstedt Y, Norberg M, Stenlund H, et al. Impact of a combined

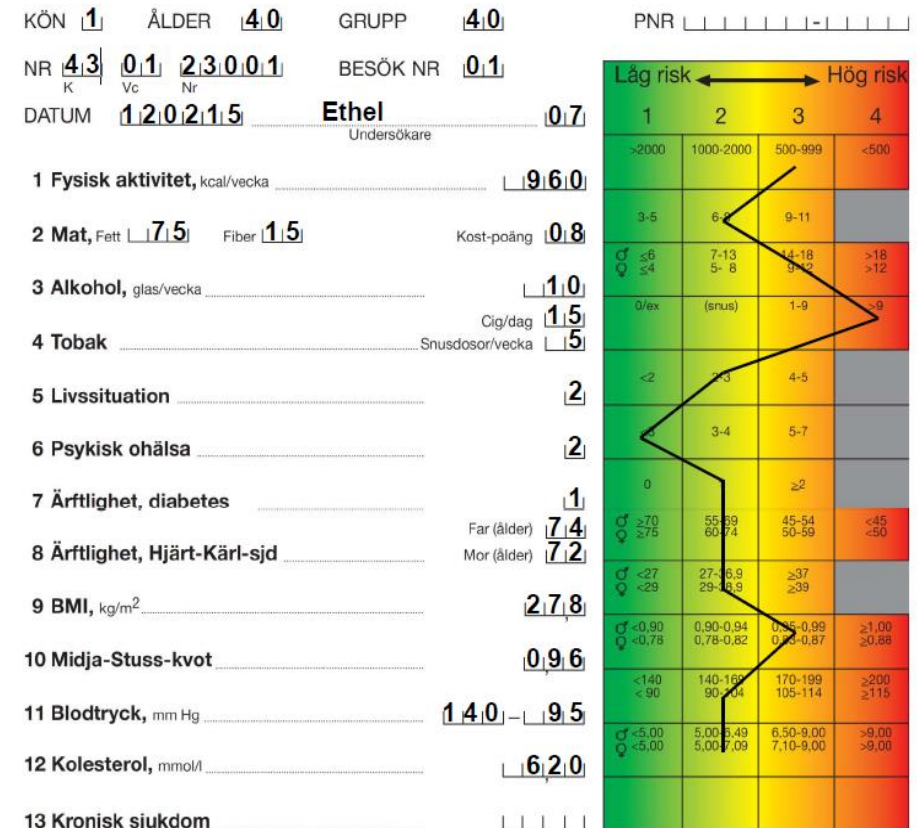
ABSTRACT

Objective: To evaluate the impact of the Västerbotten Intervention Programme (VIP) by comparing all eligible

Strengths and limitations of this study

The Västerbotten Intervention Programme is a

Hälsokurvan



Management perspective

Using health orientation to become a more effective health service

Management, leadership and organization perspective;

use health orientation as a means for a more effective health service and thereby, within a constrained economy use resources to give best health gain.

Assignments that are explicit in objectives for health promotion and prevention

Quality assessment including PROM and lifestyle measures

Health Economy analyses



HPH Task Forces and Working Groups

- HPH Task Force on Migration, Equity & Diversity **(IT)**
- HP for Children & Adolescents in & by Hospitals **(IT)**
- HPH and the Environment **(TW)**
- Age Friendly Care in H/HS **(TW)**
- HPH Task Force on Mental Health **(S)**
- HPH Task Force on Implementation and Monitoring of Standards **(ES)**

- HPH and Patient and Family Engaged Health Care **(US)**
- HPH and Health Literate Health Care Organizations **(A)**

WHO/HPH Tools



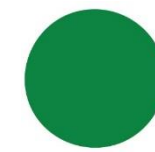
1. Management policy of HP
2. Patient Assessment
3. Patient Intervention & Info
4. Promoting a healthy workplace
5. Continuity and cooperation

Updated standards in 2019



1. Governance, capacity and monitoring
2. Patient assessment and needs documentation
3. Patient information and services
4. Health promotion for staff
5. Continuity and cooperation

Example: Standard 2



- 2.1. Our organization assesses needs for patient-centered health promotion concerning tobacco, alcohol, diet/nutrition and physical inactivity and results are documented in the medical records:**
 - 2.1.1. Among our patients, we assess and document tobacco use for
Information source: e.g. medical records audit or registry data
 - 2.1.2. Among our patients, we assess and document alcohol use for
Information source: e.g. medical records audit or registry data
 - 2.1.3. Among our patients, we assess and document diet/nutrition for
Information source: e.g. medical records audit or registry data
 - 2.1.4. Among our patients, we assess and document physical activity level for
Information source: e.g. medical records audit or registry data

- 2.2. Our organization systematically incorporates information provided by referring physicians or other relevant sources on needs for patient-centered health promotion concerning tobacco, alcohol, diet/nutrition and physical inactivity:**
 - 2.2.1. We systematically document information on it that is provided by others
Information source: e.g. medical records audit or registry data
 - 2.2.2. Information on it provided by others is available for our staff to review
Information source: e.g. medical records audit or registry data

Umbrella standards- covering the full HPH concept

Agreement on domains and sub-domains



DOMAINS	SUB-DOMAINS	HPH	Equity	HL	Engagement	Environment	Children	Elderly
1. Organisational commitment	1. Policy & leadership	yes	yes	yes	yes	yes	NO	yes
	2. Measurement of performance	yes	yes	yes	yes	yes	yes	yes
2. Staff / workforce	1. Recruitment	NO	NO	NO	yes	NO	NO	yes
	2. Competences	yes	yes	yes	yes	yes	yes	yes
	3. Involvement	yes	NO	yes	NO	NO	NO	yes
	4. Workforce health promotion & wellbeing	yes	yes	yes	NO	yes	NO	NO
3. Accessibility	1. Entitlement/Rights	NO	yes	NO	NO	NO	yes	NO
	2. Physical & geographical accessibility	NO	yes	yes	NO	yes	NO	yes
	3. Socio-cultural acceptability	NO	yes	yes	NO	NO	yes	yes
4. Person (family) centred care	1. Needs assessment	yes	yes	yes	yes	NO	yes	yes
	2. Care provision	NO	yes	yes	yes	NO	yes	yes
	3. Patient/provider communication	NO	yes	yes	NO	NO	NO	NO
	4. Patient information	yes	yes	yes	NO	yes	yes	yes
5. Health care environment	1. Respectful & trustful	yes	yes	NO	NO	yes	yes	NO
	2. Healthy & safe for patients	NO	NO	NO	NO	yes	yes	yes
	3. Healthy & safe for staff	yes	yes	yes	NO	yes	NO	NO
6. Involvement & participation	1. Patient/family engagement	NO	yes	yes	yes	NO	yes	yes
	2. Community engagement	NO	NO	yes	NO	yes	NO	yes
7. Promoting health in the wider society	1. Sharing information with other services	yes	yes	yes	yes	NO	NO	yes
	2. Networking & collaborations	yes	yes	yes	yes	yes	NO	yes



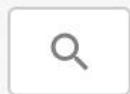
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[Program](#)

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A nighttime photograph of the Warsaw skyline, featuring illuminated buildings and a park in the foreground. The text is overlaid on this image.

27TH INTERNATIONAL CONFERENCE
ON HEALTH PROMOTING HOSPITALS AND HEALTH SERVICES

BALANCING HIGH TECH AND HIGH TOUCH IN HEALTH CARE: CHALLENGES AND CHANCES OF DIGITALIZATION FOR DIALOGUE

WARSAW, POLAND | MAY 29-31, 2019

CALL FOR ABSTRACTS NOW OPEN!

SAVE THE DATE!

28TH INTERNATIONAL CONFERENCE ON HEALTH PROMOTING HOSPITALS AND HEALTH SERVICES SEOUL, KOREA | JUNE 3-5, 2020

The coming years

- Finalizing updated standards on behavioral interventions
- Development of "Umbrella standards"
- New global strategy for the HPH network
- New secretariat!

A new international HPH secretariat from September 1st:



CEO Dr Oliver Groene
Coordinator Carla Weber
OptiMedis AG, Hamburg
www.hphnet.org / info@hphnet.org